

# FACSIMILE COVER SHEET

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*The Law Offices of*  
**STRAUB & POKOTYLO**

620 Tinton Avenue  
Bldg. B, 2<sup>nd</sup> Floor  
Tinton Falls, NJ 07724-3260

Telephone: 732-542-9070  
Facsimile: 732-542-9071  
Internet site: www.sp-ip.com

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Telephone No.: \_\_\_\_\_

From: John C. Pokotylo, Esq.

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MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.); and
- 2) Election/restrictions (16 pgs.)


Attorney Docket No.: Google-44 (GP-096-00-US)  
Appl. No.: 10/750,363  
Applicants: Krishna BHARAT, et al.  
Filed: December 31, 2003  
Title: GENERATING USER INFORMATION FOR USE IN TARGETED ADVERTISING  
TC/A.U.: 3621  
Examiner: Evens J. Augustin

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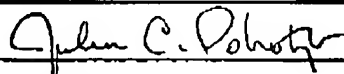
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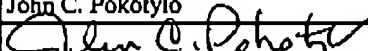
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<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>	Application Number	10/750,363	
	Filing Date	December 31, 2003	
	First Named Inventor	Krishna BHARAT	
	Group Art Unit	3621	
	Examiner Name	Evans J. Augustin	
Total Number of Pages In This Submission		Attorney Docket Number	Google-44 (GP-096-00-US)

ENCLOSURES <i>(check all that apply)</i>		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	John C. Pokotylo (Reg. No. 36,242)
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Examiner: Evens J. Augustin

Group Art Unit: 3621

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S I R:

**ELECTION**

In response to the Election/Restrictions mailed on April 4, 2007, (Paper No. 20070321), which set a period for response to expire on May 4, 2007, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 16 of this paper.